## **Building the Business**

**Connect > Engage > Convert** 

Follow these Simple Yet Proven Steps to Build Your CFX business into a 6 Figure (Plus) Cash Machine

## Step 1: Connect

The MORE people you connect with the better. There is the secret to success!

Follow these 2 Blueprints to master the skill of **Connecting** with more people on Facebook! **Facebook Blueprint** (link these to the blueprint page) **Livestream Blueprint** (link these to the blueprint page)

## Step 2: Engage

This step is rather simple... You can use this with warm market, friends, family and even cold contacts you make through your "Connecting"
You want to start with 2 very direct questions.

Question 1: Have you ever made money in the Global Forex Market before? KEEP IN MIND you will get a plethora of answers from this "loaded" question. It is not so important what the answer is as much as it is that they at least answer your question.

Question 2: Excellent Joe, can I share a brief video with you and some of my results? NOTE: for those of you that have the BOT you can send your BOT link at this point. After all, Who says no to results? Most people will say sure...

You can send them this video https://vimeo.com/414590263 and some results from the <u>Daily</u>, Weekly Trade Pool Payouts.

Some people will be ready to get started based on these 2 steps which at this point you can move to step 3 **Convert** .. **however some may need more.** If they need more, it would be best to invite the prospect to a LIVE Global Webinar which happens 7 days a week in many different time zones or a Corporate Social Webinar. You can find the links and schedule for these at <a href="https://www.cfxpowerteamsite.com/global-webinars">https://www.cfxpowerteamsite.com/global-webinars</a>

## Step 3: Convert

This is the BEST part. NOTE You should not have to do any "Convincing" If you're prospect actually watched the Video and attended the Webinar they should see the value and should be ready to go! Get them started at the best package for them and remember do not force them to come in anywhere they are not comfortable starting. It's OK if they choose the start at \$300!!

Income Disclaimer: There is no Guarantee that you will make any significant income from any business online as it takes hard work, consistency and maximum efforts/action. Never put more than

you are willing to lose and always remember that past performance never guarantees future profits! There are no guarantees!